

Announcing the Arrival of New Spring Merchandise

We are pleased to be able to tell you of the arrival of part of our new spring line, all the Dry Goods and Shoes are here and you ladies who wish to do your spring sewing early can come to us with full assurance you will be shown a complete line at *way below the market prices*.

We have always had the reputation of *price makers* and this season we can make better prices than ever before.

Dress Goods



Serges 36 to 44 inches wide, yd 30c to **\$1.18**
Wool Crash 59c
all colors, yd 55c
Skirting in stripes and basket weaves. Our price yd 18c to 55c
Mercerized Poplins, all shades 27c
Our price yd 25c to 27c
Ginghams 10c-12c-15c-16c yd.
Why Pay More?

Wash Goods

White fancies from sheer English chiffonne to white waisting, yd 10c to **50c**

Silk striped voiles, figured dimities and lawns 50c
Our price yd 10c to 50c

Percales

With the price of all dry goods sailing we can still make the old price of **14c** on percales. **Why pay 18c.**



Yard wide black taffeta. **\$1.00**
Our price yd 1.00

Yard wide fancy stripe and plaid taffeta. Our price \$1.25 to **\$1.75**

New Paisley silks, yd wide. **70c**
Our price 70c

CAN YOU BEAT IT?

Tub Silks for Shirt Waists in a splendid line of patterns, yd 25c to **50c**

Togo tub silks, solid colors all shades **25c**

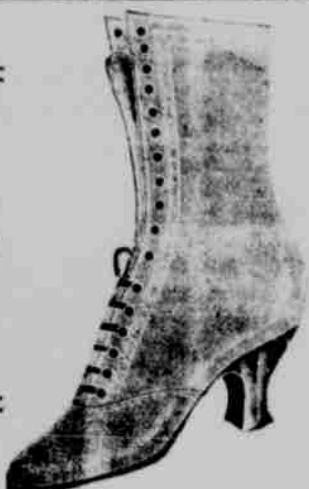


CHILDREN'S DRESSES

The same line we have always sold, "The Cadillac," sizes 2 to 14 **\$1.48**
years. Priced 50c to 1.48

Be sure and see this line if your girl is going to need school dresses. **They are better, the styles are all new styles.**

Shoes



Ladies' brown lace boot. **\$5.00**
Our price 5.00
Ladies' battleship gray boot. **\$5.00**
Our price 5.00
Ladies' combination brown and gray boot. Our price **\$5.00**
Ladies' black upper and white top boot. Our price **\$5.00**
The above Shoes are \$8 everywhere

Trimmed Hats

A new line with us, we have the first lot half sold, and more coming, better look while the line is new.

Flowers

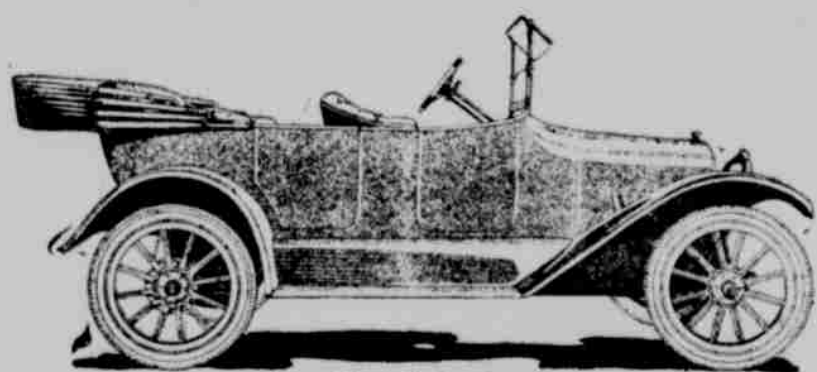
The **BEST** line of flowers we have ever shown and at the old price, bunch **10c**

Cushing & Benedict

ALMA

"Where You Do the Best"

MICHIGAN



Truth

As its advertisement—so the car. An honest announcement goes with an honest car.

Truth is the eternal test.

You will never read a Chevrolet statement making any extravagant claim.

True, we have claimed certain qualities for our car—superior motor-power, easy riding comfort, low cost of upkeep—but we have always been prepared to support our statement with the proof.

We claim that the Chevrolet model—now as always—stands for the highest motor value in its price class.

Test our statement—see the Chevrolet car, ride in it.

You will find—as thousands of others have—that we have spoken the truth.

Alma Garage Company

W. A. BORTON, Proprietor

FACTORIES: New York, Tarrytown-on-Hudson; Flint, Mich.; St. Louis, Mo.; Oakland, California; Oshawa, Canada; Fort Worth, Texas

LOCAL NEWS ITEMS

"Patria"—Idlehour Friday.
Wm. S. Hart—Idlehour Wednesday.

"Fatty" Artuckle—Idlehour Wednesday.

L. A. Sharp was a Lansing visitor the first of the week.

Arthur Humber was in Lansing on business last week Saturday.

George Sharar transacted business in Ithaca on Monday of this week.

H. N. Allen was in Detroit on business last week Friday and Saturday.

Jotham Allen left Wednesday for a business trip to Owosso and Lansing.

G. V. Wright transacted business in Grand Rapids the first of the week.

Earl and Mrs. Stannard of Saginaw were in Alma on Saturday of last week.

Born to Mr. and Mrs. George Switzer on Eastward street, March 6th, a girl.

W. E. Wilcox was in Detroit on business on Tuesday and Wednesday of this week.

Attorney James A. Greene was in Stanton on legal business on Monday of this week.

Attorney John D. Spinnery transacted business in Riverdale on Saturday of last week.

Mrs. Wade Frost of Carson City visited with Alma relatives the latter part of last week.

Doctors Pringle, Gill and Beshgetoor were in Ithaca on Tuesday, attending a dental convention.

C. M. Johnson was in Ashley on Wednesday of this week on business connected with his Ford agency.

John W. Wright of Detroit was in Alma on business last week. He will be remembered as a former Alma man.

City Treasurer Charles Murphy was in Ithaca on Wednesday of this week on business connected with his office.

All the new millinery creations will be found at Miner & Bennett's spring opening, Thursday and Friday, March 15th and 16th.—Adv.

Caucus notices for the city of Alma and for the city convention of the republican party will be found in this issue of the Record.

M. C. Davies and Lewis J. Sarvis attended the Michigan intercollegiate oratorical contest at Holland last week Friday evening.

Professor Hedges of Alma college attended the Michigan intercollegiate oratorical contest at Hope college, Holland, last week Friday.

Dr. James Barkley, chairman of the board of trustees of Alma college, addressed the students of Ithaca high school on Monday afternoon.

Dr. and Mrs. W. R. Williamson left the fore part of this week for Chicago, Illinois, where Mrs. Williamson will enter a sanitarium to undergo a course of treatment.

Saturday afternoon the fire department was called to the residence of Carl Walther's on Pine street by a small blaze. The resultant damage was exceedingly small.

F. W. Ruggles and George W. Moore, who were in New York on business for the Republic Motor Truck Company, Inc., returned to Alma on Saturday of last week.

M. R. Kimball, commercial instructor at the high school, was in Ithaca on Saturday of last week, attending a meeting of the directors of the Gratiot County Athletic association.

The Alma fire department was called out last Saturday evening by a small blaze in Justice A. Mann's office in the Wright Opera House block. The fire was extinguished with a very slight damage.

Mr. and Mrs. C. R. Huffman and children, Miss Grace House, Mr. and Mrs. Arlie Conley and children, Mr. and Mrs. Lee Rayercraft and son, Paul, and Mrs. Kitty Leonard and daughter were pleasantly entertained by Mr. and Mrs. Mart Smith last Saturday evening.

The Wesley Park farm, north of the golf links, has been sold to a company which was recently organized here. The farm is to be platted and will be placed on the market as another of Alma's subdivisions. It is reported that the consideration was about \$10,000.

The annual spring opening of the Gaffney Style shop will take place on Friday of this week, when Mrs. Gaffney will place on display her spring stocks of millinery and cloaks. On Tuesday, March 6th, Mrs. Gaffney celebrated the tenth anniversary of her opening in Alma.

Myrdyn Davies, editor of the Alma college Almanac, and representative of Alma college at the Michigan oratorical league, has been chosen to represent the Michigan colleges at the annual convention of the interstate league, which will be held at Carlton, Minnesota. Davies is president of the Michigan Oratorical league. This is an honor which has never before been accorded an Alma college student.

HOW TO REGULATE HIGH BLOOD PRESSURE

Take SAN-YAK. It prevents a bony-like hardening of the arteries at ages past 50 years. DR. BURNHAM'S SAN-YAK is the sure way to prevent paralysis and apoplexy. In its use you have prevented or cured kidney and bladder trouble. It is the greatest in use to prevent the clumsy, stiff joints and muscles and for neuritis and rheumatism and constipation. It has no parallel for the quality and results.

F. E. Gray, Alma, Michigan, the leading restaurant man, says: "I was sick from overwork and kidney trouble, had paralysis in my toes for several years, swelling of the feet and ankles. San-Yak has done wonders for me and for my wife also. I am willing to boost for a good cause."

L. B. Kehn, the tailor, of Alma, says: "I was badly afflicted with rheumatism seven years ago. I found relief from the use of San-Yak and keep it in the house to protect my health."

P. C. Johnson, Masonic Home, Alma, says: "I was nearly dead from bladder and kidney trouble and rheumatism. San-Yak gave me quick relief and I had no trouble for more than one year."

E. Garrison, leading grocerman of Hudson, Michigan, suffered more than ten years with throat and stomach trouble. He says SAN-YAK is the only medicine that just suits the case, and if people would try it they could boost from good results.

George Soper of Quincy, Michigan, says he has been an invalid since out of the hospital three years ago. "I could scarcely eat or walk. SAN-YAK has made a new man of me. I was broken out so I was not fit to be seen. SAN-YAK has cured the terrible sores in the flesh and I am free from rheumatism for the first time in years. I can do a nice day's work and not on the lag at the end of the day."

D. H. James, Homer, Michigan, says: "I was greatly troubled for several years with high blood pressure, short in breath, bad kidney and bladder trouble, dizzy and sick. San-Yak has done everything for me and my health is fine at 72 years; I can work with ease and comfort."

Mr. A. H. Blair, Homer, Michigan, writes: "Dear Doctor:—Your San-Yak did everything for me for kidney and bladder trouble. I can rest at night without inconvenience."

We can tell you of more cures in Alma. Sold by Chas. Murphy, successor to Rhodes, Alma, Michigan.



G. B. PORTER

REGISTERED

OPTOMETRIST

Fine Watch Work a Specialty
State Street, Second Door South of
Ellison's Grocery

The Idlehour

Where Every Show is a Good Show



Friday

all afternoon and evening beginning at 2:30 o'clock

Mrs. Vernon Castle

IN

'PATRIA'

Shown with Mary Pickford in "Such a Little Queen"

We are selling "High Rock" fleece lined Drawers and Shirts for 40c. All winter Underwear at 10 per cent discount; 10 cents discount on all heavy rubbers and overshoes, felt shoes and warm slippers.

Forest Hill Elevator Co.

ELMER N. POST, Secretary and Treasurer

Forest Hill, Michigan



How it looks when illustrated

"He told me he had put his coat in soak."



BREAD that stays with you until it gets dry and then mouldy is not the kind you want.

Our Bread Disappears Quickly
Each Slice Suggesting Another

The Kind To Buy

THE MODEL BAKERY

IDEAL VACUUM FURNACE



MORE HEAT

WARM HOUSE

LESS FUEL

COOL BASEMENT

FOR SALE BY

R. H. Brown

Phones: Bell 107

Union 118, 2R

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Bring Your Job Printing to Us